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SPONSORSHIP & EXHIBIT

The 4th European Congress on Endometriosis (EEC2018) will be organised by The European Endometriosis League (EEL) in close collaboration with the World Endometriosis Society (WES).

The congress offers fantastic opportunities to connect with surgeons, urologists, researchers, scientists, and anyone in the field of endometriosis.

For the first time at the European Congress, the programme will also specifically focus on adenomyosis, aetiology, diagnosis and screening, epidemiology, advances in medical treatment, pain and pain mechanisms, prevention, stem cells and its relevance to the understanding of endometriosis. The congress will also cover pathophysiology and treatment of endometriosis as well as fibroids.

CONTACT

For any inquiries, or for additional information, please contact:

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EXHIBIT OPTIONS

The exhibition is a vital part of EEC 2018. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision makers in the field. Efforts include but are not limited to:

- ▶ Welcome networking reception on Thursday, November 22 in the exhibit hall
- ▶ Morning and afternoon networking breaks in the exhibit hall on all congress days
- ▶ Delegate lounge, charging station and poster presentations in the exhibit hall

EXHIBIT OPTIONS

EXHIBIT BOOTH

EUR 3,500

The purchase of each exhibit space includes the following:

- ▶ One (1) exhibit space, 3m x 3m (9m²)
- ▶ One (1) 6 foot table and two (2) chairs
- ▶ Panel with organization name
- ▶ Two (2) full congress delegate badges per space
- ▶ Listing as an exhibitor on the website with company logo and bio
- ▶ Company logo in the pocket programme and mobile app

NON-PROFIT TABLE TOP

EUR 500

The purchase of a table top includes the following:

- ▶ One (1) 6 foot table and two (2) chairs
- ▶ Panel with organization name
- ▶ Two (2) full congress delegate badges per space
- ▶ Listing as an exhibitor on the website with company logo and bio
- ▶ Company logo in the pocket programme and mobile app

EXHIBIT HOURS

Thursday, November 22
10:00 – 21:00

Friday, November 23
10:00 – 18:00

Saturday, November 24
10:00—14:00

(Subject to change)

Level sponsors have first choice in selecting booth location, followed by exhibitors on a "first-paid, first-served" basis. No exhibitor may sub-let or share with another exhibitor.

SPONSORSHIP LEVELS & BENEFITS

Let us build together the sponsorship package that matches your budget and fulfills your objectives.

Sponsorship levels are flexible to allow you to choose the items that really speak to you.

	PLATINUM EUR 60,000	GOLD EUR 35,000	SILVER EUR 20,000	BRONZE EUR 10,000	SUPPORTER EUR 5,000
Full complimentary congress delegate badges	5	4	3	2	1
Full congress delegate badges special rate	3	2	1	-	-
Complimentary exhibit booths	2	1	-	-	-
Recognition on the congress "Thank You to Our Sponsors" holding slides	✓	✓	✓	✓	✓
Acknowledgement as level sponsor on the congress website (with link), mobile app & pocket programme	✓	✓	✓	✓	✓
Items from group 01	3	1	1	-	-
Items from group 02	1	2	-	1	-
Items from group 03	1	1	2	1	1
Items from group 04	1	1	-	-	1

View the group items in the next pages and select the number of items in each group that matches your sponsorship level.

GROUP ITEMS

Platinum

3 items from group 01
1 item from group 02
1 item from group 03
1 item from group 04

Gold

1 item from group 01
2 items from group 02
1 item from group 03
1 item from group 04

Silver

1 item group 01
2 item group 03

Bronze

1 item group 02
1 item group 03

Supporter

1 item group 03
1 item group 04

Group 01

Choice of:

- ▶ Welcome networking reception (Exclusive)
- ▶ Mobile app **SOLD**
- ▶ Wireless internet (Exclusive)
- ▶ Key card hotel (Exclusive)
- ▶ Congress directional signage (Exclusive)
- ▶ Lanyards **SOLD**
- ▶ Industry supported symposia* (4 available)

Group 02

Choice of:

- ▶ Charging station (Exclusive)
- ▶ Delegate lounge (Exclusive)
- ▶ Volunteer shirts (Exclusive)
- ▶ Poster session (Exclusive)
- ▶ Speaker ready room (Exclusive)
- ▶ Delegate bag item

Group 03

Choice of:

- ▶ Exhibit booth
- ▶ Networking breaks (5 available)
- ▶ Meeting/Office space
- ▶ Delegate help desk (Exclusive)
- ▶ Banner ad in final email **SOLD**

Group 04

Choice of:

- ▶ Banner in pre-conference e-Blast
- ▶ Banner in initial registration confirmation email (Exclusive)
- ▶ Website banner ad (one month)
- ▶ Pocket programme ad
- ▶ Water station

Individual Items Available

Choice of:

- ▶ Website banner ad per month **EUR 1,000**
- ▶ Banner in pre-conference e-Blast **EUR 1,000**
- ▶ Pocket programme ad **EUR 1,000**
- ▶ Banner in registration confirmation e-Blast **EUR 2,000**
- ▶ Exhibit booth **EUR 3,500**
- ▶ Industry supported symposia* **EUR 15,000**

GROUP 01 ITEMS

WELCOME NETWORKING RECEPTION (EXCLUSIVE)

The welcome networking reception will take place in the exhibition area on Thursday, November 22. All delegates are invited to attend this event.

Benefits of being the supporter of this item include:

- ▶ Logo recognition on table-top cards (or display item to be supplied by contributor - subject to approval)
- ▶ Logo recognition on all signage associated with the welcome networking reception
- ▶ Logo recognition on the onsite "thank you" sign prominently displayed in the on-site registration area of the congress
- ▶ Be acknowledged as the sponsor of the welcome networking reception with your logo on the congress website

MOBILE APP (EXCLUSIVE) SOLD

The onsite mobile application will be provided to delegates free of charge and will be available for most iOS and Android mobile devices. The mobile app will include the full scientific programme, the exhibit floorplan including exhibitor biographies, and general congress, venue and local information. Timely updates about any onsite programme changes or important announcements will be sent through the app via notification alerts.

Benefits of being the supporter of this item include:

- ▶ Custom graphic/banner displayed on the access page of the mobile application
- ▶ Have the opportunity to have one (1) pinned promoted message per day
- ▶ Be acknowledged as the sponsor of the congress mobile app with your logo on the congress website

WIRELESS INTERNET (EXCLUSIVE)

Wireless internet will be available throughout the Hilton Vienna Hotel at no charge allowing delegates to use the congress mobile app to view the scientific programme, access abstracts, or connect with other delegates and colleagues.

Benefits of being the supporter of this item include:

- ▶ Have your logo displayed on all relevant signage associated with the wireless internet
- ▶ Have your custom graphic displayed on the access page of the wireless network
- ▶ Be acknowledged as the sponsor of the wireless internet with your logo on the congress website

GROUP 01 ITEMS

KEY CARD HOTEL (EXCLUSIVE)

The Hilton Vienna Hotel offers the opportunity to custom brand their key cards. This is a unique opportunity to put your branding in the hands of most delegates.

Please note that the sponsorship price does **not** include the production of the key cards.

CONGRESS DIRECTIONAL SIGNAGE (EXCLUSIVE)

Sufficient directional signage throughout the Hilton Vienna Hotel is very important and one of the key components to make the congress a worthwhile experience for delegates.

Benefits of being the supporter of this item include:

- ▶ Have your logo displayed on all congress directional signs
- ▶ Be acknowledged as the sponsor of the congress directional signage with your logo on the congress website

LANYARDS (EXCLUSIVE) SOLD

All delegates will receive a name badge and lanyard to be worn for identification during the congress

Benefits of being the supporter of this item include:

- ▶ Have your logo on all lanyards along with the congress logo (badges provided by Congress Secretariat)
- ▶ Be acknowledged as the sponsor of the lanyards with your logo on the congress website

GROUP 01 ITEMS

INDUSTRY SUPPORTED SYMPOSIA (04 AVAILABLE)*

The congress offers opportunities for your organization to host an industry supported symposium, on Thursday, November 22 or on Friday, November 23, from 12:15 to 13:15. *A sponsor can select one of the current symposia slots available or decide to pay an extra fee to have the exclusivity of being the only symposium of the day.*

Thursday, November 22 – 12:15 – 13:15 – 02 concurrent sessions available or 01 exclusive
Friday, November 23 – 12:15 – 13:15 – 02 concurrent sessions available or 01 exclusive

Benefits of being the supporter of this item include:

- ▶ Meeting space at the congress venue (varying room sizes available)
- ▶ Basic audio visual package to include: projector, screen, microphones, etc.
- ▶ Session information listed on the congress website with company recognition
- ▶ Opportunity to include a promotional piece in the delegate bag (printing is the responsibility of the sponsor)
- ▶ The congress will send out a dedicated e-newsletter to all registered delegates approximately one month prior to the congress highlighting all industry sessions and will contain your invitation as a link.

In order to enhance the scientific programme, the sponsor must:

Provide the symposium programme as well as presentation slides to the Congress Secretariat and Organizing Committee for approval.

While CME accreditation is not mandatory for industry supported seminars, the information discussed must be presented in an objective, balanced and scientifically rigorous manner.

The content and format of the symposium or its related materials must promote improvements or quality in healthcare and not a specific proprietary business interest or a commercial interest.

Titles must be indicative of the programme topics.

*Sponsor is responsible for all other session marketing

*Opportunity to provide lunch (paid by sponsor)

GROUP 02 ITEMS

CHARGING STATION (EXCLUSIVE)

The charging station will allow attendees to power up their mobile phones, tablets, laptops, and other electronic devices for free. This station will be in high demand and can be placed in the exhibit hall near your booth.

Benefits of being the supporter of this item include:

- ▶ Have the charging station branded with your logo or custom design
- ▶ Have the opportunity to position a custom free-standing banner in the charging station (banner supplied by sponsor; a maximum size 90cm x 1,5m)
- ▶ Be acknowledged as the sponsor of the charging station with your logo on the congress website

DELEGATE LOUNGE (EXCLUSIVE)

A delegate lounge will be located in the exhibit hall to provide delegates a comfortable seating area to conduct meetings, check emails or simply to study the congress programme.

Benefits of being the supporter of this item include:

- ▶ Have the opportunity to place promotional materials at your selected delegate lounge
- ▶ Have the opportunity to position a custom free-standing banner in the delegate lounge (banner supplied by sponsor; a maximum size 90cm x 1,5m)
- ▶ Have the delegate lounge branded with your logo or custom design
- ▶ Be acknowledged with your logo as the sponsor of the delegate lounge on the congress website

VOLUNTEER SHIRTS (EXCLUSIVE)

Volunteers are important to the success of the congress. Over 15 volunteers are necessary to ensure it runs smoothly. These individuals wear shirts for clear identification, constantly providing assistance, and making attendees feel welcome.

Benefits of being the supporter of this item include:

- ▶ Have your logo on the shirts along with the congress logo,
- ▶ Be acknowledged as the sponsor of the volunteer shirts with your logo on the congress website

GROUP 02 ITEMS

POSTER SESSION (EXCLUSIVE)

Abstracts accepted for poster presentations will be displayed on poster boards in the exhibit hall every day. Presenters will be present twice daily during both refreshment breaks to answer questions and discuss their research with delegates. On Friday, November 23, a "guided poster session" with food and drinks will be offered to generate a festive atmosphere conducive to beneficial exchanges.

Benefits of being the supporter of this item include:

- ▶ Have the opportunity to position one or two custom free-standing banners in the poster area on your selected day (banner supplied by sponsor; a maximum size 90cm x 1,5m)
- ▶ Have your logo displayed on table top cards on all food and beverage stations during the guided poster session
- ▶ Be acknowledged as the sponsor of the poster session with your logo on the congress website

SPEAKER READY ROOM (EXCLUSIVE)

All speakers and oral abstract presenters are required to report to the speaker ready room to submit their slides prior to their presentation. The speaker ready room will be equipped with computer stations.

Benefits of being the supporter of this item include:

- ▶ Have the opportunity to provide branded mouse pads for the speaker ready room (supplied by sponsor)
- ▶ Have your custom desktop image/screen saved on all computer stations.
- ▶ Be acknowledged with your logo as the sponsor of a speaker ready room on the congress website

DELEGATE BAG ITEM

A marketing item of your choice will be included in each delegate bag and after being used at the congress, will be carried away to many different countries. Production and shipping costs are the responsibility of the Sponsor.

The item could be pens, notepads, portable chargers, keychain, hand sanitizer, chap stick or another item of your choice (to be approved by Congress Secretariat)

Benefits of being the supporter of this item include:

- ▶ Have the opportunity to provide your custom-branded marketing item for inclusion in the delegate bag
- ▶ Be acknowledged with your logo as the sponsor of a delegate bag item on the congress website

GROUP 03 ITEMS

EXHIBIT BOOTH

Benefits for selecting a booth include:

- ▶ One (1) exhibit space, 3m x 3m (9m²)
- ▶ One (1) 6 foot table and two (2) chairs
- ▶ Panel with organization name
- ▶ Two (2) full congress delegate badges per space
- ▶ Listing as an exhibitor on the congress website with company logo and bio
- ▶ Company logo in the pocket programme and mobile app

NETWORKING BREAKS (5 AVAILABLE)

Benefits of being the supporter of this item include:

- ▶ Logo recognition on table-top cards placed on all food and beverage stations during selected networking break(s)
- ▶ Be acknowledged as the sponsor of a networking break with your logo on the congress website

MEETING/OFFICE SPACE (ONE DAY)

Limited meeting/office space is available at the Hilton Vienna Hotel for you to host reviews, hospitality suites, staff offices, press rooms, etc. The office/meeting space comes with basic AV package, including projector and screen.

DELEGATE HELP DESK (EXCLUSIVE)

The delegate help desk will be located within the registration area. Staff will be available to assist delegates with any questions they may have regarding the congress, the programme, or Vienna.

Benefits of being the supporter of this item include:

- ▶ Have the desk branded with your logo or custom design
- ▶ Be acknowledged as the sponsor of the delegate help desk with your logo on the congress website

BANNER AD FINAL REGISTRATION EMAIL (EXCLUSIVE) **SOLD**

All confirmed delegates will receive a final confirmation email a few days before the congress. Your custom banner will be displayed in the body of the email.

GROUP 04 ITEMS

BANNER IN PRE-CONGRESS E-BLAST

The Congress Secretariat will send e-Blasts to interested parties on a regular basis prior to the event to update on newest developments about the congress. Your custom banner will be displayed in the body of the e-Blast.

BANNER AD INITIAL REGISTRATION EMAIL (EXCLUSIVE)

Each delegate will receive an initial confirmation email at time of registration. Your custom banner will be displayed in the body of the email.

WEBSITE BANNER AD

A selected number of opportunities will be available for banner ads to be placed on the congress website, for one month at a time (to be chosen by sponsor).

POCKET PROGRAMME AD

Sponsor will be responsible for providing the ads as per specifications to be communicated by the Congress Secretariat (in high-resolution, print-ready format for pocket programme

WATER STATION

Benefits of being the supporter of this item include:

- ▶ Logo recognition on water stations
- ▶ Be acknowledged as the sponsor of the water station with your logo on the congress website

Compliance

It is the exhibitor's/sponsor's responsibility to consult and comply with guidelines and codes of practice applicable to Austria, Pharmig Code of Conduct, EFPIA (European Federation of Pharmaceuticals Industries & Associations), IFPMA (International Federation of Pharmaceuticals Manufacturers & Associations) and EUCOMED Code of Practice with regard to the promotion of medicines, as well as the regulations of EACCME (The European Accreditation Council for CME) <http://www.uems.eu/uems-activities/accreditation/eaccme>.

Signature of the relevant application forms to exhibit at or sponsor the EEC 2018 – 4th European Congress on Endometriosis imply that the exhibitor/sponsor has reviewed the applicable guidelines and codes, will adhere to these and accepts sole liability in case of non-compliance with the prevalent codes.

<http://www.eec2018.com/>

SEE YOU IN VIENNA!



Please contact our dedicated Sponsorship and Exhibit Sales Manager to start discussing how you would like to support, and be involved in, EEC 2018.

Mrs. Tess Brown

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